



International Master on Wine Tourism Transitions and Innovations



Internships booklet



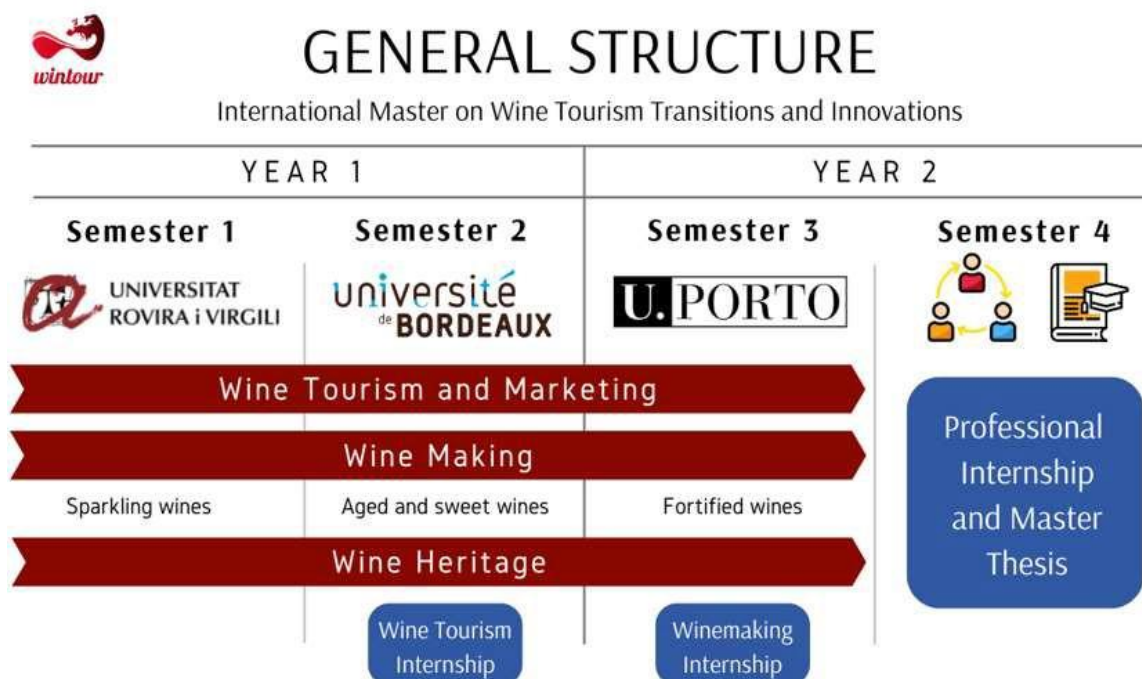
What is WINTOUR?

The International Master on Wine Tourism Transitions and Innovations (WINTOUR) **is the first European-certified master's degree in wine tourism.**

It is a unique educational programme resulting **from long-standing collaborations** among three leading European universities for Higher Education training in Tourism, Oenology and related fields: **Universitat Rovira i Virgili** - coordinator (URV - Tarragona, Spain), **Université de Bordeaux** (UBx, France), and **Universidade do Porto** (UP, Portugal).

These universities are located in highly attractive touristic areas recognised as UNESCO World Heritage Sites with a long tradition producing wines and specialty wines.

A multidisciplinary programme focused on excellence



What internships are included in the programme?

WINTOUR aims to promote high-quality practical training in entrepreneurship and company management by involving students in several compulsory internships in the non-academic sector.

As part of their training to face the world-of-work after graduation, **the consortium encourages students to take an active role in finding and securing their internships.**

Organizations hosting WINTOUR interns must **appoint a professional supervisor and provide**

Intensive training through 3 different internship periods

students working space and facilities to develop properly the tasks assigned (in line with the objectives and learning outcomes established in the academic programme).

Wine Tourism Internship

1st year – 4 weeks in June (with possibility of extension over the summer)

Students are placed in a public organization or a private company operating in the field of wine tourism. The objective is for the student to learn and experience first-hand the various wine tourism activities offered by the hosting entity, and how these are planned, organised, and managed.

Ideally, this internship can be carried out at the same host entity that the final Master Thesis Internship, so that the student, with the knowledge and experience gained from the different wine tourism activities offered by the company, can propose, improve, and develop an innovative Master Thesis in the final semester.

This internship is coordinated and evaluated by **Université de Bordeaux**. Therefore, the assignment of the host entity and the signature of protocols follows the rules of this university.

Practical Winemaking Internship

2nd year – 4 weeks between August and September

The students are placed in a winery and actively participate in both the harvest and wine making process, with the primary focus on winemaking, as this will form the basis of their report. The outcome of this training is to familiarise the students with standard wine making practices, skills that are fundamental for any wine-related professional.

This internship is coordinated and evaluated by **Universidade do Porto**. Therefore, the assignment of the host entity and the signature of protocols follows the rules of this university.

Final Professional Internship – Master Thesis

2nd year – 4 months between February and June

The Master Thesis is the result of the entire academic programme, in which the students must develop a project related to wine tourism during a professional internship in a public or private institution or entity. This is the final outcome of the overall programme, and therefore must demonstrate and apply the knowledge and competences acquired throughout the master's degree courses. The thesis is presented as a report in English and defended in front of the thesis evaluating committee.

Students are required to complete **at least 600 hours of professional work** (including 100 hours of thesis writing), related to wine tourism, adapting to the company's working hours.

The Master Thesis should focus on designing an innovative wine tourism proposal that applies the principles of sustainability and responsibility, connected to fields such as but not restricted to:

- ✓ Marketing and branding
- ✓ Market diversification and products
- ✓ Destination management
- ✓ Tourism and culture
- ✓ Sustainable consumption and production

The list of projects developed to date can be found on the program [website](#).

The project is supervised by an academic supervisor from one of the three universities (URV, UBx, and UP) and by a professional supervisor. The tasks of the professional supervisor are the following:

- Ensure that the student can develop and complete the internship under appropriate conditions (in terms of safety, labour regulations, and hygiene).
- Guarantee the student's effective learning, while respecting the internal rules and confidentiality of the company.
- Ensure the development of the specific tasks included in the collaborative agreement.
- Complete an assessment form to evaluate the student.

This internship is coordinated and evaluated by the three partner universities of the Consortium, each being responsible for the academic supervision of one third of the students. Therefore, the assignment of the host entity and the signature of protocols follows the rules of the respective hosting university.

How can my organization host interns?

If you offer internship programs, or if your entity may be interested in incorporating an intern into your team, we invite you to share these opportunities with us.

If you already have your own internship offer template, please feel free to use it and send it to the contacts listed below. If you do not have your own template, you may use the **Word templates** you will find in this section of our website: [Internships | Màster WINTOUR](#)

Internship offers received will be distributed among current students seeking internship placements. Interested students will contact the organizations directly.

We remain available for any questions or further information through the local coordination offices at each partner university. You are most welcome to contact the one nearest to you:

- URV (Spain): Judit Simon (master.wintour@urv.cat)
- UBx (France): Agathe Lairy (agathe.lairy@u-bordeaux.fr)
- UP (Portugal): Camila Carvalho (wintour.fcup@fc.up.pt)