



INTERNATIONAL MASTER  
ON WINE TOURISM TRANSITIONS  
AND INNOVATIONS

# Internships booklet



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UNIVERSITAT  
ROVIRA I VIRGILI

université  
de BORDEAUX

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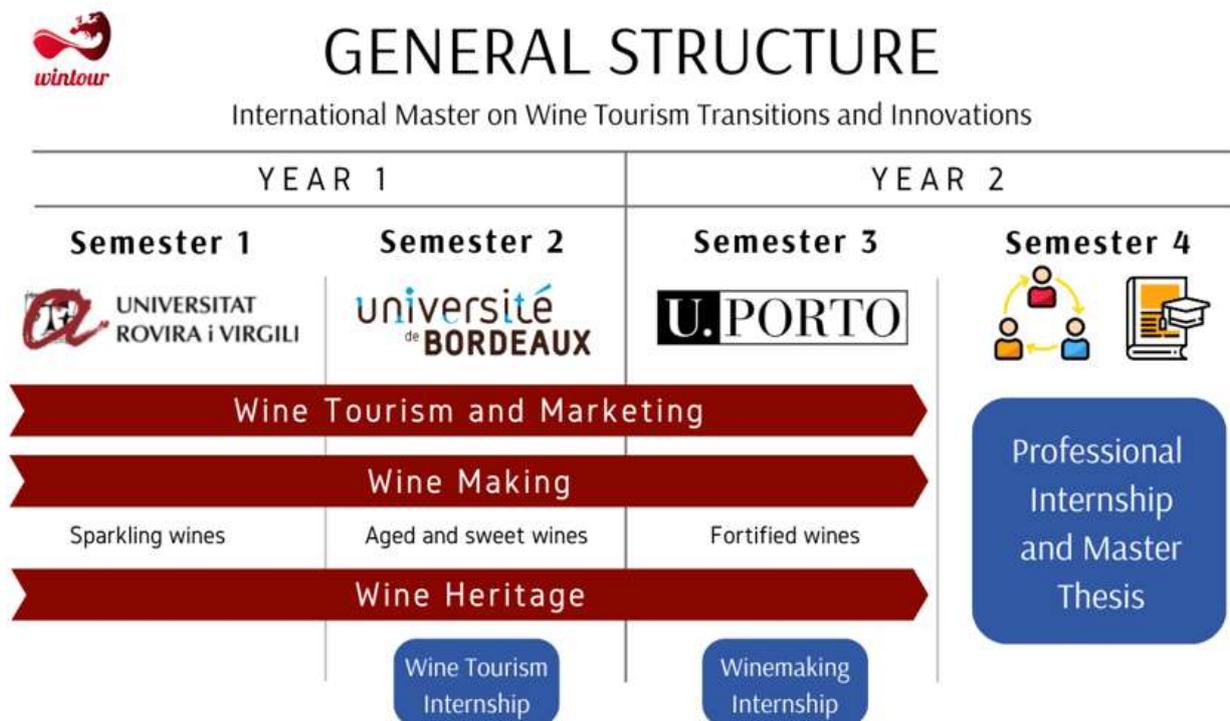
# What is WINTOUR?

The International Master on Wine Tourism Transitions and Innovations (WINTOUR) is the **first master's degree with European academic certification in the field of wine tourism**.

It is a unique educational programme resulting from an established track of collaborations among three leading European universities for Higher Education training in Tourism, Oenology and related fields: Universitat Rovira i Virgili - coordinator (URV - Tarragona, Spain), Université de Bordeaux (UBx, France), and Universidade do Porto (UP, Portugal).

These universities are located in highly attractive touristic areas recognised as UNESCO World Heritage Sites with a long tradition producing wines and specialty wines.

***A multidisciplinary programme focused on excellence***



# What internships are included in the programme?

WINTOUR aims to promote high-quality practical training in entrepreneurship and company management by involving students in several compulsory internships in the non-academic sector.

As part of their training to face the world-of-work after graduation, the consortium encourages the students to be particularly active in finding and securing their internships.

## *Intensive training through 3 different internship periods*

Organizations hosting WINTOUR interns should **appoint a professional supervisor** and commit to **provide students working space and facilities** to develop properly the tasks assigned (in line with the objectives and learning outcomes established in the academic programme).

### **Wine Tourism Internship**

#### **1<sup>st</sup> year – 4 weeks in June (with possibility of extension over the summer)**

Students are placed in a public organization or a private company developing its activity in the field of wine tourism. The objective is for the student to learn and experience first-hand the different wine tourism activities offered by the hosting entity, and how these are planned, organized, and managed.

Ideally, this internship can be carried out at the same host entity that the final Master Thesis Internship, so that the student, with the knowledge and experience gained from the different wine tourism activities offered by the company, can propose, improve, and develop an innovative Master Thesis in the last semester.

This internship is coordinated and evaluated by **Université de Bordeaux**. Therefore, the process of assignment of the host entity and the signature of protocols follows the rules of this university.

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## Practical Winemaking Internship

### 2<sup>nd</sup> year – 4 weeks between August and September

Students are placed in a winery and actively participate in the harvest and wine making process. The outcome of this training is to familiarize the students with the regular wine making practices, skills that are fundamental for any wine related professional.

This internship is coordinated and evaluated by **Universidade do Porto**. Therefore, the process of assignment of the host entity and the signature of protocols follows the rules of this university.

## Final Professional Internship – Master Thesis

### 2<sup>nd</sup> year – 4 months between February and June

The Master Thesis is the result of the whole academic programme, in which the students have to develop a project related to the field of wine tourism during a professional internship stay in an institution or entity, public or private. This is the final outcome of the overall programme, so it has to show and put into practice the knowledge and competences acquired in the master's degree courses. The thesis is presented as a report in English and defended in front of the thesis evaluating committee. Students are required to complete **at least 600 hours of professional work** (including 100 hours of thesis writing), related to wine tourism, adapting to the company's working hours.

The Master Thesis should focus on the design of an innovative wine tourism proposal that apply the principles of sustainability and responsibility, connected to fields such as but not restricted to:

- Marketing and branding
- Market diversification and products
- Destination management
- Tourism and culture
- Sustainable consumption and production

The list of projects developed to date can be found on the program [website](#).

The project is supervised by an academic supervisor from one of the three universities (URV, UBx, and UP) and a professional supervisor. The tasks of this professional supervisor are the following:

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- To confirm that the Student can develop the internship in good conditions (in terms of security, labour regulations, and hygiene).
  - To ensure the Student's proper learning, respecting the internal rules and confidentiality of the company.
  - To ensure the development of the specific tasks featured in the collaborative agreement.
  - To fill in an assessment form to evaluate the Student.

This internship is coordinated and evaluated by the three partner universities of the Consortium, each being responsible for the academic supervision of one third of the students. Therefore, the process of assignment of the host entity and the signature of protocols follows the rules of the hosting university.

## How can my organization host interns?

In case you offer internship programs, or your entity may be interested in incorporating an intern to your team, we offer you the possibility to share with us these opportunities through the following link:

<https://forms.gle/W3uS48SZ8snHn2Ss6>

Internship offers received shall be distributed among current students looking for internship placements. Students interested shall contact the organizations directly.

We remain available for any questions or additional information at the General coordination e-mail address ([master.wintour@urv.cat](mailto:master.wintour@urv.cat)) or, alternatively, at the local coordination offices at each partner university. You are more than welcome to contact the nearest one:

- URV (Spain): Cinta Sanz-Ibáñez ([cinta.sanzi@urv.cat](mailto:cinta.sanzi@urv.cat))
- UBx (France): Agathe Lairy ([agathe.lairy@u-bordeaux.fr](mailto:agathe.lairy@u-bordeaux.fr))
- UP (Portugal): Camila Carvalho ([wintour.fcup@fc.up.pt](mailto:wintour.fcup@fc.up.pt))